

# communication design

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Antonios Bouris  
personal mapping



## Description

Communication designer, creative strategist, design thinker, innovator, fast simple & clean designer, team player, multitasker, tech & gadget freak, teacher.



## Vision & Dreams

I'm not a dreamer. I'm a visionary. My vision always was to provide possibilities to others.



## Passions

Passion for arts and design, for science and technology, for cleanness and simplicity, for reason and proof, for customer orientation and human centered design, for patience and focus.



## Education

Collected knowledge from both the arts and technology fields. music, languages, electronics, computers, photography, graphic design, creative thinking, social media, communication design. Education never stops. I continuously learn new things.



## Tools

Design and lateral thinking, imagination and inspiration, focus and openness, communication and collaboration, visual stimulation and exploration, observation and ideation, prototyping and improvement.



## Challenges

Collect accurate data, suppress all assumptions, examine problems bias-free, get to know the latest technology, maintain sustainability, focus on the big picture, don't be afraid of failures, always ask why, ask for the proof, don't take yourself too seriously.



## Employments

I'm into projects. Experience collections. Organizations including social enterprises, non for profit organizations, art and culture, museums and orchestras, universities and companies including fashion, power, glass, publishing and recruiting.



## Projects

Design for an orchestra, for the design department of an American university, for an international social enterprise, for presentations of an international company, designs based on information data collection, data visualisations, design for combining technologies and for discovery of non-existent services, Research for finding services, counselling in the fields of pr, hr, social media, design and branding, branding for various companies, creative direction, etc



## Distractions

People with short vision, no curiosity and zero level of empathy, lack of rationalism, believes without evidence or scientific based proofs.



## Energisers

Sharing the knowledge, bad design that needs improvement, great ideas, meeting people with common vision, keeping the mind open, traveling, visual stimulation, new technology, well designed gadgets, great leaders.



## Current Situation

Focusing on projects, always looking to find collaborations that will produce innovative solutions to well observed problems. More positive, more optimistic, more experienced, more global, more free than ever.



## Skills

Observing and understanding people's needs, synthesizing and converting insights into solutions, strategic business thinking, creative thinking, problem solving, attracting, inspiring, creating desires and motivating people, prototyping and evaluating.